

2025 MAINSTAGE SEASON

Sponsorships remaining as of June 2025



The musical inspiration for the blockbuster film, "You've Got Mail!"

Amalia and Georg, two clerks in a 1930s perfumery, are constantly at odds. They both find joy, however, in the romantic letters exchanged with anonymous pen pals they discovered through a "lonely hearts ad." Little do they know, they are actually writing to each other! Based on the classic film "The Shop Around the Corner," She Loves Me is a delightful musical that celebrates one of the most enchanting love stories ever told.

August 15 - September 14, 2025

Strap on your corset and roll up your fishnets!

The Playhouse's October tradition returns! "Richard O'Brien's The Rocky Horror Show!" A musical that inspired the 1975 classic cult film, "The Rocky Horror Picture Show," follows innocent couple Brad and Janet as they seek shelter at a mysterious old castle on a dark and stormy night, where they encounter transvestite Dr. Frank 'N' Furter, his "perfect" creation Rocky, and an assortment of other crazy creatures.



October 10 - November 2, 2025

"A splashy, peppy, sugar-sprinkled holiday entertainment!"

Buddy, a young orphan, mistakenly crawls into Santa's bag of gifts and is transported to the North Pole. The would-be elf is raised, unaware that he is actually a human until his enormous size and poor toy-making abilities cause him to face the truth. With Santa's permission, Buddy embarks on a journey to New York City to find his birth father and discover his true identity.



November 21, 2025 - January 4, 2026

2025 Mainstage Production Sponsorship Opportunities

Production Sponsorship:

Benefits include:

- Logo/Name on the lobby wall of the theater for the duration of the production
- Opportunity to speak during the curtain speech of the performance of your choosing (excludes Opening Night)
- Spoken recognition in all curtain speeches for the sponsored production
- Invitation for 8 to attend the Opening Night performance and cast party with valet parking
- Full page advertisement in the playbill for the sponsored production
- Logo on the title page of the playbill for the sponsored production
- Logo on the Opening Night invitation for the sponsored production
- Listing on all production-specific related advertising

Opening Night Sponsorship:

Benefits include:

- Spoken recognition in all curtain speeches for the sponsored production
- Invitation for 6 to attend the Opening Night performance and cast party with valet parking
- Half page advertisement in the playbill for the sponsored production
- Logo on the Opening Night invitation for the sponsored production
- Listing on all production-specific related advertising
- This sponsorship may be paid through cash and/or in-kind gifts.

Audience Services Sponsorship:

Benefits include:

- Spoken recognition in all curtain speeches for the sponsored production
- Invitation for 4 to attend the Opening Night performance and cast party with valet parking
- Half page advertisement in the playbill for the sponsored production
- Listing on the Opening Night invitation for the sponsored production
- Listing on all production-specific related advertising

Show-Specific Specialty Sponsorship -or- Pay-What-You-Want Sponsorship:

Benefits include:

- Spoken recognition in all curtain speeches for the sponsored production
- Invitation for 2 to attend the Opening Night performance and cast party with valet parking
- Listing on the Opening Night invitation for the sponsored production
- Listing on all production-specific related advertising

For more information:

Nicole Hackmann, Executive Director

267-313-0469 • NHackmann@BucksCountyPlayhouse.org

2025 Institutional Program Sponsorship Opportunities

Guest Artist Housing Sponsor: \$10,000

Benefits include:

- Half page advertisement in all Mainstage Season playbills
- 20% discount ticket code for employees
- Listing on all Bucks County Playhouse advertising

Concessions Sponsor: \$10,000

Benefits include:

- Half page advertisement in all Mainstage Season playbills
- 20% ticket discount code for employees
- Listing on all Bucks County Playhouse advertising

Artists Health & Wellness Sponsor: \$7,500

Benefits include:

- Half page ad in all Mainstage Season playbills
- Recognition during the curtain speech for your sponsored production
- 20% discount ticket code for employees for Mainstage Season shows
- Listing on all Bucks County Playhouse advertising

Student Matinee Sponsor: \$5,000

Benefits include:

- Recognition during the curtain speech for your sponsored production
- Quarter page advertisement in two season playbills
- 10% discount ticket code for employees
- Listing on all Bucks County Playhouse advertising

Transportation Sponsor: \$5,000

Benefits include:

- Quarter page advertisement in two season playbills
- 10% discount ticket code for employees
- Listing on all Bucks County Playhouse advertising

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2025 Sponsorship Opportunity Overview

2025 Mainstage Sponsorships *available as of June 2025*

She Loves Me:

Production - \$10,000
Opening Night Sponsor - \$7,500
Audience Services Sponsor - \$5,000
Specialty Sponsor - \$3,000
Pay-What-You-Can Sponsor - \$2,500 *CONFIRMED*

ELF: The Musical:

Production - \$20,000 *PENDING*
Opening Night Sponsor - \$7,500 *CONFIRMED*
Audience Services Sponsor - \$5,000 *CONFIRMED*
Specialty Sponsor - \$3,000
Pay-What-You-Can Sponsor - \$2,500 *CONFIRMED*

Special Production:

Rocky Horror Show:

Production Sponsor - \$15,000
Audience Services Sponsor - \$5,000
After Dark Sponsor - \$5,000
Pay-What-You-Can Sponsor - \$2,500 *CONFIRMED*

Institutional Giving:

Guest Artist Housing Sponsor - \$10,000
Concessions Sponsor - \$10,000
Artists Health & Wellness Sponsor - \$7,500 *CONFIRMED*
Student Matinee Sponsor - \$5,000
Transportation Sponsor - \$5,000

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AUDIENCE REACH

DEMOGRAPHICS

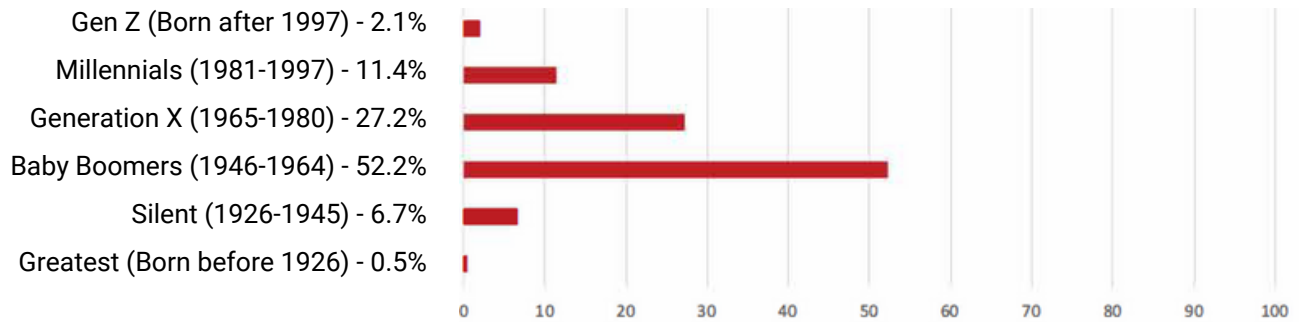
General Audience

- Average age: 59.6
- Average household income: \$122,000
- 68% are married
- 54.1% with children
- 61.5% have a Bachelors Degree or higher

Subscribers

- Average age: 68
- Average household income: \$133,127
- 73.8% are married
- 42.7% with children
- 74.4% have a Bachelors Degree or higher

General Audience by Generation



TOP ZIP CODES

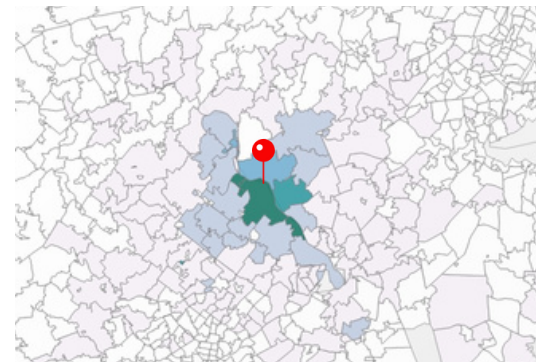
IN NEW JERSEY


1. Trenton
2. Lambertville
3. Flemington
4. Lawrence Township
5. Pennington
6. Hillsborough
7. Princeton
8. Stockton
9. Mount Laurel
10. Titusville

IN PENNSYLVANIA

1. New Hope
2. Doylestown
3. Morrisville
4. Newtown
5. Southampton
6. Warminster
7. Langhorne
8. Warrington
9. Lansdale
10. Chalfont

MARKET PENETRATION



 = Bucks County Playhouse

ONLINE REACH



Facebook
19,000 likes
20,000 followers
5.6 million impressions



Instagram
8,766 followers
1,638,603 impressions
1,059,751 average reach



Email subscribers
Total audience: 85,877

Based on 2023 data.